

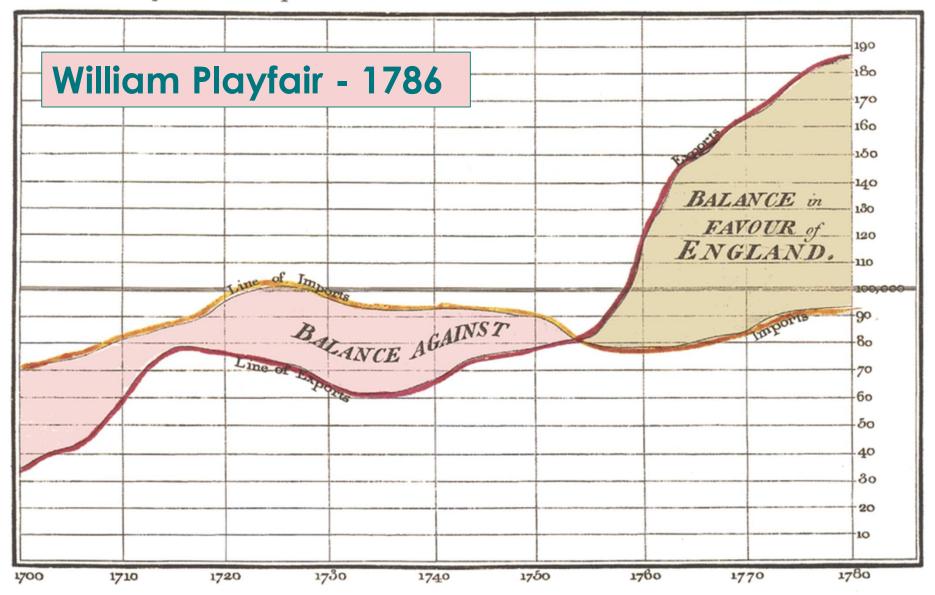
# Excel 2016 Charts for Science

By Martha Nelson Information Specialist

# Charts communicate information visually



Exports and Imports to and from DENMARK & NORWAY from 1700 to 1780.



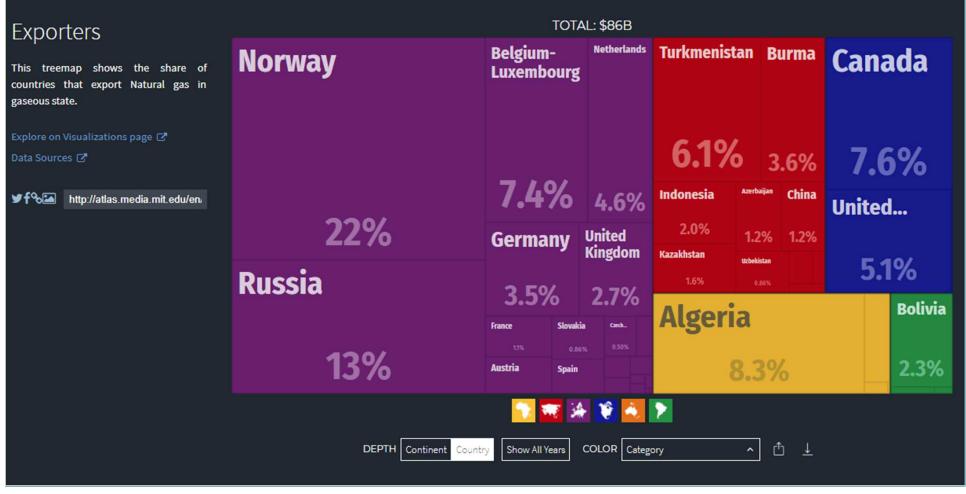
The Bottom line is divided into Years, the Right hand line into L10,000 each.

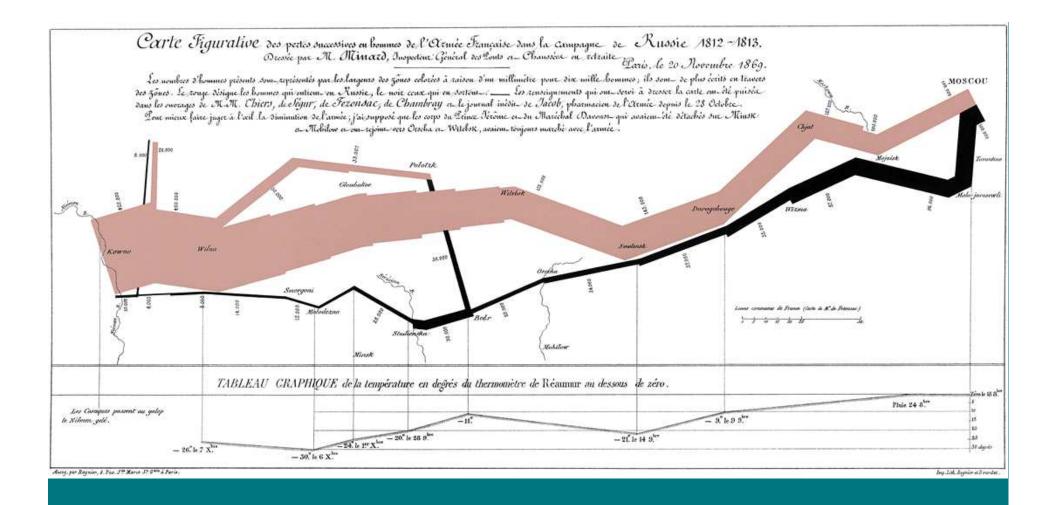
Published as the Act directs, 14t May 1766, by W. Playlair

Note sculpt 352, Strand, London.

## MIT's Observatory of Economic Complexity for world trade https://atlas.media.mit.edu/en/

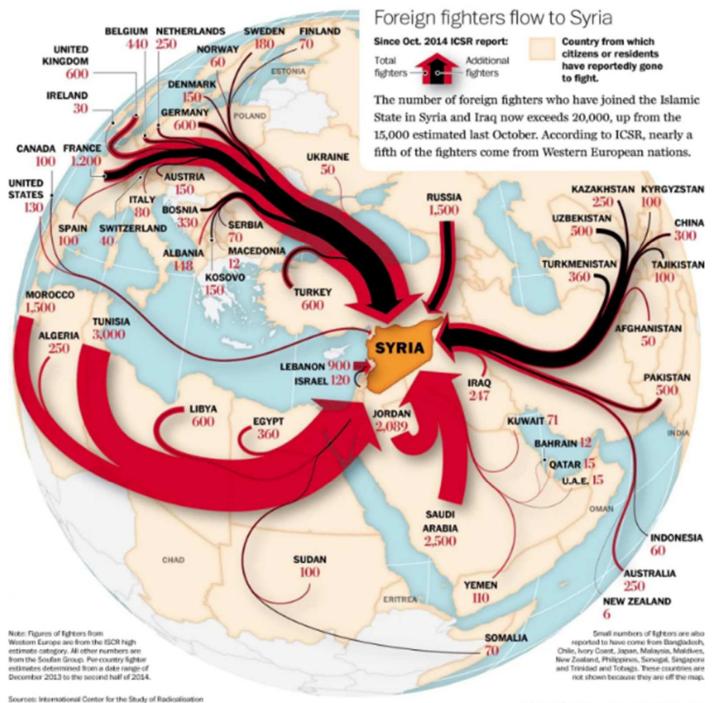
## NATURAL GAS IN GASEOUS STATE TRADE





# Charles Joseph Minard: Napoleon's Retreat From Moscow (The Russian Campaign 1812-1813)





and Political Violence (ISCR), The Soufan Group, CIA

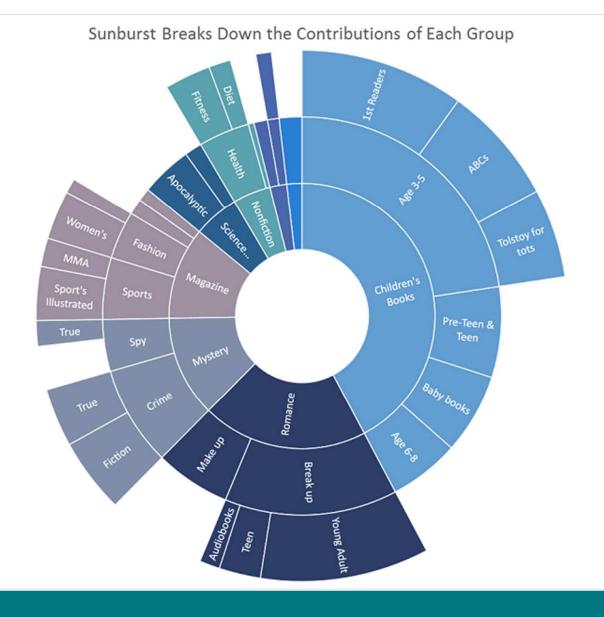
## Flow Map



GENE THORP AND SWATI SHARMA/THE WASHINGTON POST

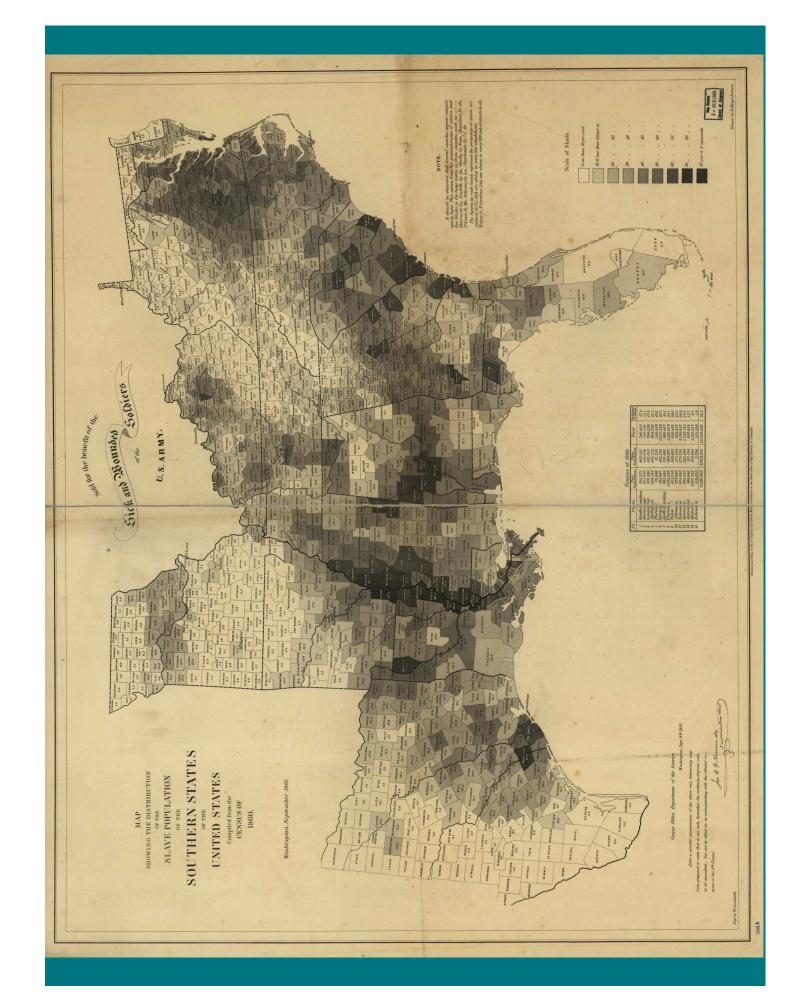
## Florence Nightingale's Coxcomb chart - 1858

DIAGRAM OF THE CAUSES OF MORTALITY APRIL 1855 TO MARCH 1856. IN THE ARMY IN THE EAST. APRIL 1854 TO MARCH 1855. JUNE JULY JULY JUNE CRIMEA The Areas of the blue, red, & black wedges are each measured from the centre as the common vertex. THANNA BA The blue wedges measured from the centre of the circle represent area for area the deaths from Preventible or Mitigable Zymotic diseases, the red wedges measured from the centre the deaths from wounds; & the DECEMBER black wedges measured from the centre the deaths from all other causes. The black line across the red triangle in Nov? 1854 marks the boundary of the deaths from all other causes during the month. In October 1854, & April 1855, the black area coincides with the red; 2281 YAAUNAL in January & February 1856, the blue coincides with the black. The entire areas may be compared by following the blue, the red & the black lines enclosing them.











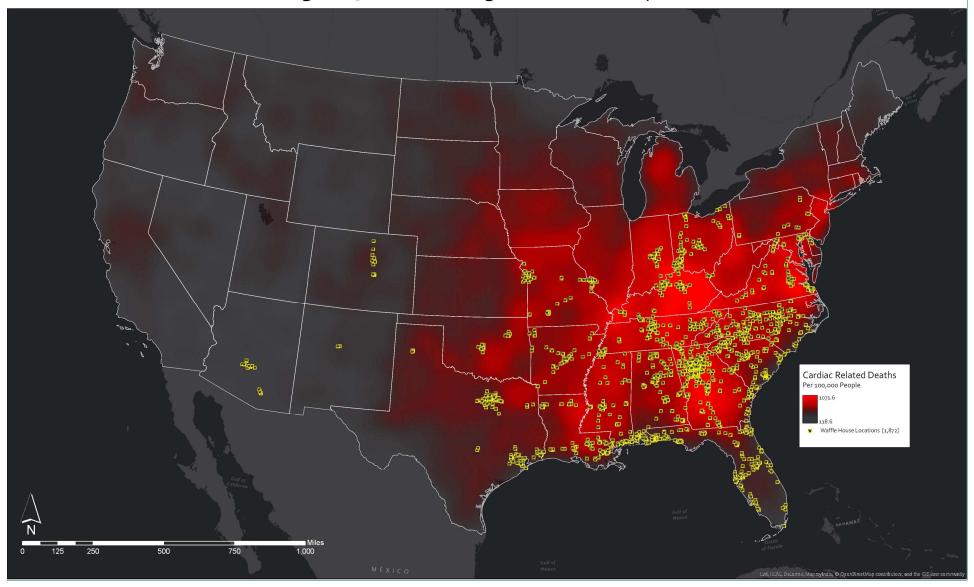




Data: CDC and Waffle House

Tools: ArcGIS Pro

Cardiac Related Deaths During 2013 in the Contiguous USA Compared to Waffle House Locations



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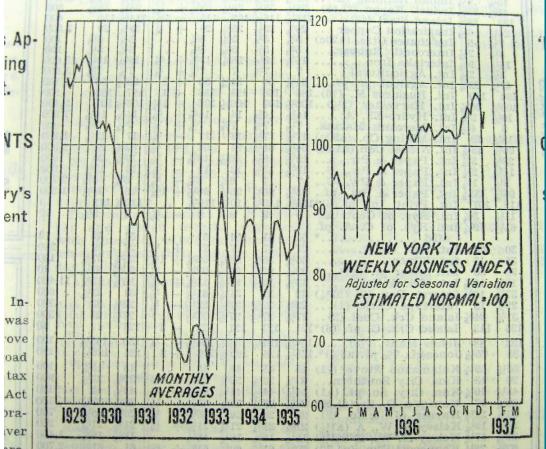
ent

Inwas ove oad tax Act

ora-

ver oroBUSINESS INDEX RISES

Regains Part of Its Last Loss as Five Components ( Register Increases for the Week.



An historic line graph

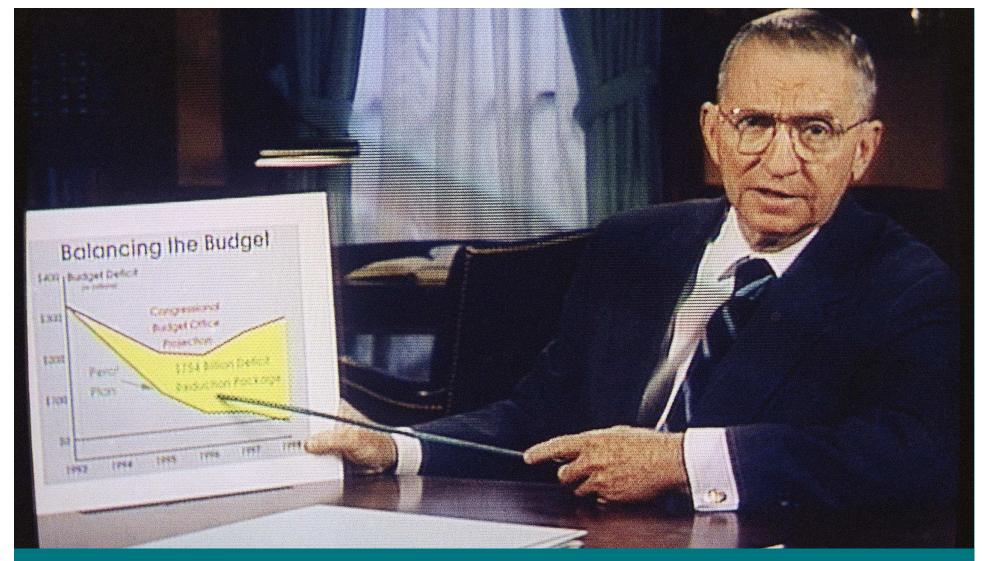
With five of its components high- | series advanced, motor output exer, THE NEW YORK TIMES weekly index of business activity has regained part of its last loss by moving to 105.5 for the week ended Jan. 9 from 103.0 in the previous week. The index stood at 95.6 for the corresponding week last year.

In weighted influence the best gain was contributed by the electric production and cotton mill activity,

panding more than seasonally. Losses were recorded by the lumber and cotton mill activity series.

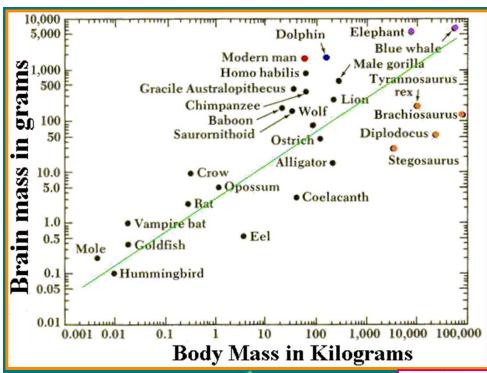
The following table gives the combined index and its components, each of which has been adjusted for seasonal variation and, in the case of carloadings, electric power





## H Ross Perot -1992

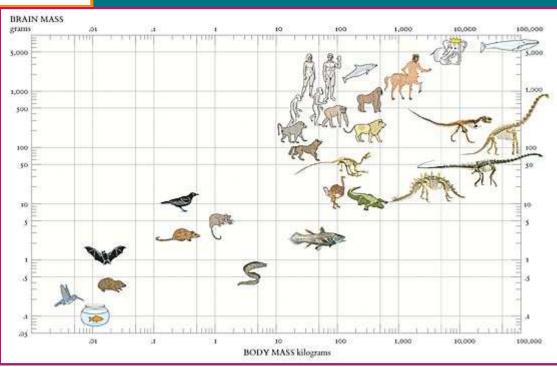




## **Edward Tufte**

Original chart by Carl Sagan



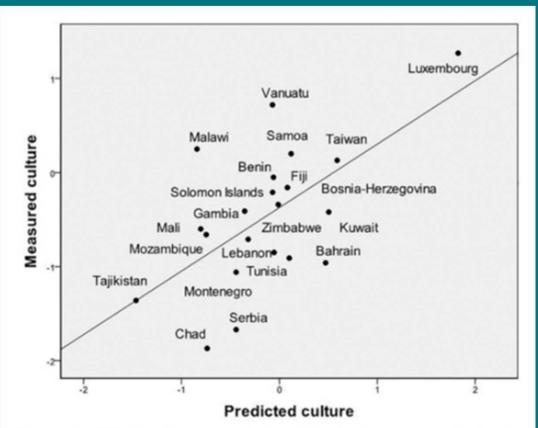


# Things I think about before creating a chart

## 1. Who is your audience?



# 2. How it will be used Print or online?



JSTOR retrieved article

Figure 3 ■ Privileged culture predicted by the interaction of climatic demands and wealth resources corresponds with privileged culture measured in 21 non-sample countries.



## Where will you get your data?

- Personal data you have collected
- From an employer
- Government websites
- Wikipedia, ESPN, Dow Jones





A conductor wore a heart monitor during The Nutcracker. He annotated his Health app report

- AeroMaestro



## Minnesota's Voyageurs Wolf Project data maps

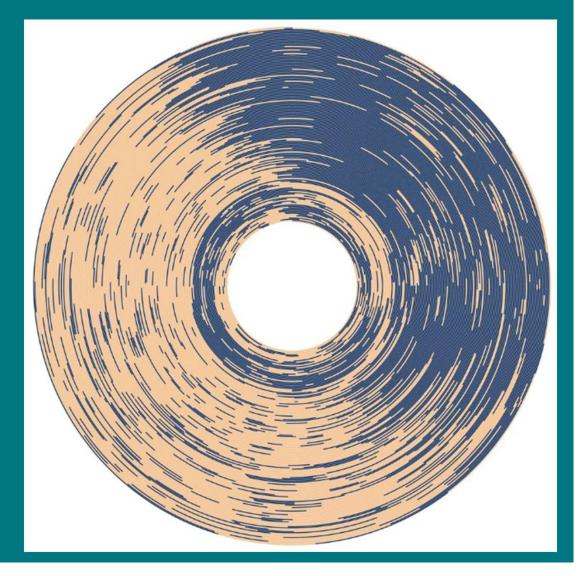


## Sleep patterns of the first six months of an infant's life.

Tracked using: Baby Connect iPhone app.

CAD package Rhinoceros with Grasshopper plugin

Adobe Illustrator for colors



## What software will you use?

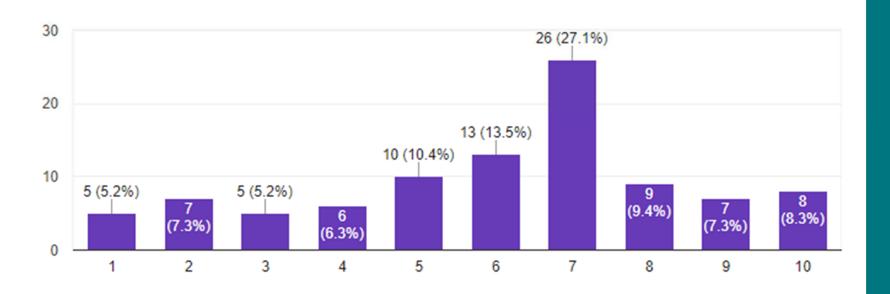
- R statistics program
- Excel Microsoft Office spreadsheet
- Python web dev language
- Chart generators on the web
- Google Sheets & charts

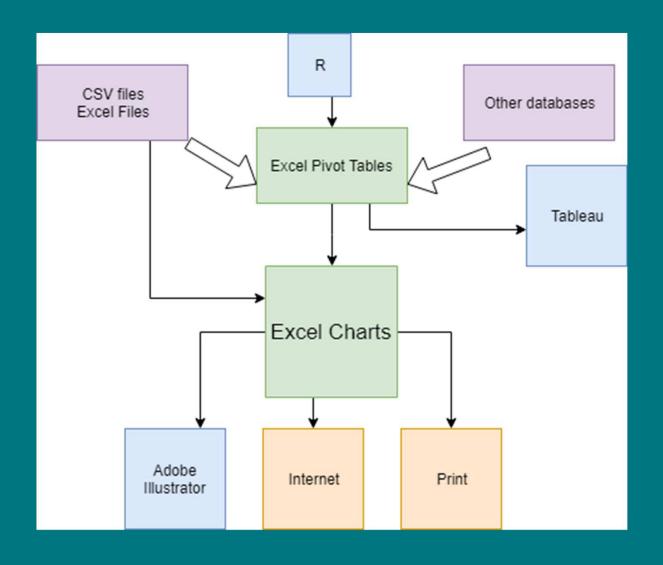


## Google forms Google Charts (all free!)

## Pick a random number between 1 and 10

96 responses





Many possible ways and processes to create a wonderful chart for science



## Beyond Excel:

- Microsoft Power Bl
- Tableau
- QlikView
- Illustrator and other image / photo programs /

# Use of Color in Data Visualization

# SEQUENTIAL

color is ordered from low to high

# DIVERGING

two sequential colors with a neutral midpoint

# CATEGORICAL

contrasting colors for individual comparison

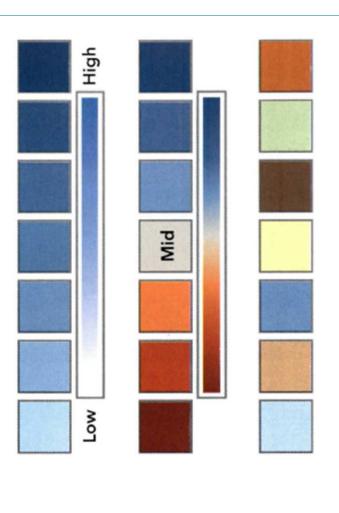
# HIGHLIGHT

color used to highlight something

## ALERT

color used to alert or warn reader

FIGURE 1.16 Use of color in data visualization.







Visual Vocabulary Deviation Correlation Ranking Distribution Change over Time Part-to-Whole Magnitude Spatial Flow

### Visual Vocabulary

There are so many ways to visualise data - how do we know which one to pick? Click on a category below to decide which data relationship is most important in your story, then look at the different types of charts within the category to form some initial ideas about what might work best. This list is not meant to be exhaustive, nor a wizard, but is a useful starting point for making informative and meaningful data visualisations.

Click any section below to view the charts



#### Deviation

Emphasise variations (+/-) from a fixed reference point. Typically the reference point is zero but it can also be a target or a long-term average. Can also be used to show sentiment (positive/neutral/negative).

#### Correlation

Show the relationship between two or more variables. Be mindful that, unless you tell them otherwise, many readers will assume the relationships you show them to be causal (i.e., one causes the other).

## Ranking

Use where an item's position in an ordered list is more important than its absolute or relative value. Don't be afraid to highlight the points of interest.

#### Distribution

Show values in a dataset and how often they occur. The shape (or 'skew') of a distribution can be a memorable way of highlighting the lack of uniformity or equality in the data.

#### Change over Time

Give emphasis to changing trends. These can be short (intra-day) movements or extended series traversing decades or centuries: Choosing the correct time period is important to provide suitable context for the reader.

#### Part-to-Whole

Show how a single entity can be broken down into its component elements. If the reader's interest is solely in the size of the components, consider a magnitude-type chart instead.

## Magnitude

Show size comparisons. These can be relative (just being able to see larger/bigger) or absolute (need to see fine differences). Usually these show a 'counted' number (for example, barrels, dollars or people) rather than a calculated rate or per cent.

## Spatial

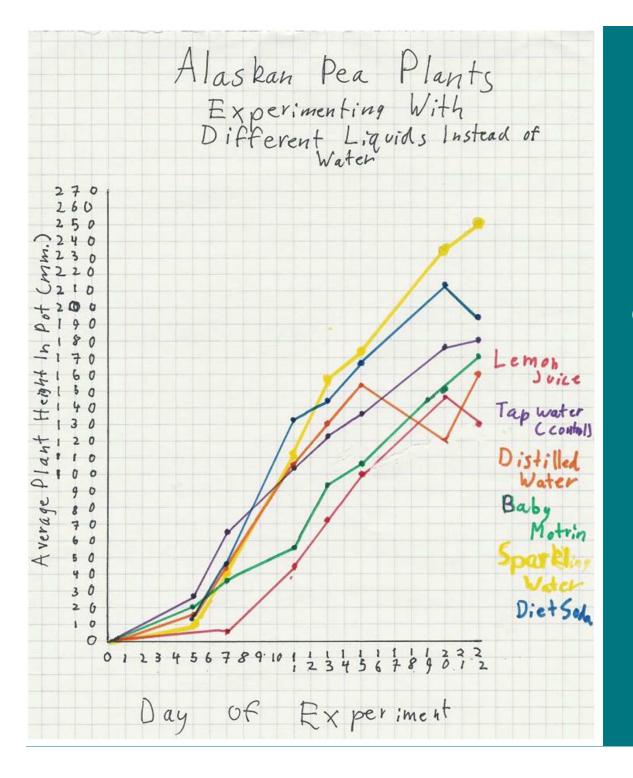
Used only when precise locations or geographical patterns in data are more important to the reader than anything else.

#### Flow

Show the reader volumes or intensity of movement between two or more states or conditions. These might be logical sequences or geographical locations.

https://public.tableau.com/profile/andy.kriebel#!/vizhome/VisualVocabulary/VisualVocabulary





# Charts communicate information visually

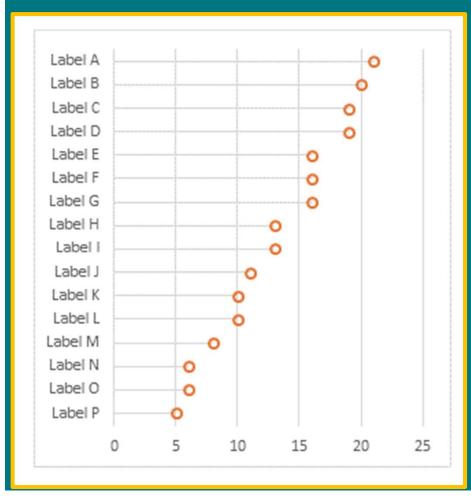


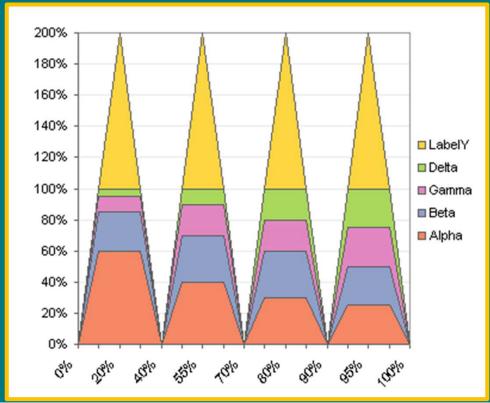
Table 2 Effect of plant spacing and cultivar on growth, yield and yield parameters of lettuce

Treatment	Treatment combination	Plant height (mm)	Number of leaves m <sup>-2</sup>	Fresh mass (g m <sup>-2</sup> )	Leaf area (cm <sup>2</sup> m <sup>-2</sup> )	Leaf dry mass (g m <sup>-2</sup> )	Moisture (% p	Moisture loss after (% plant <sup>-1</sup> )
							7 days	14 days
Cultivar	Spacing (cm)							
Natividad	10 x 20	150.8	711.2	3121.0fg	36450	169.3def	34.38	54.96a
	$10 \times 25$	153.5	533.3	2183.0ghij	26988	112.8hi	32.13	55.72a
	15 x 20	126.8	466.7	2085.0hijk	22811	125.8fgh	33.02	53.44a
	$20 \times 20$	130.1	372.2	1758.0ijk	18131	99.2hij	42.09	62.56b
	$20 \times 25$	120.7	255.5	1115.0k	10250	60.2j	40.41	64.69b
NIZ 44-675	10 x 20	215.7	0.006	5948.0a	75360	282.0ab	34.04	48.13a
	$10 \times 25$	218.9	671.1	5202.0abc	55344	241.3bc	31.38	44.96a
	15 x 20	187.9	606.7	4374.0cde	47468	202.1cd	31.15	46.08a
	$20 \times 20$	185.4	491.7	3671.0ef	38786	195.5cd	31.53	45.70a
	$20 \times 25$	165.2	428.9	2465.0ghi	32028	141.9efgh	30.64	44.37a
Nougatine	10 x 20	201.0	744.3	2905.0fgh	41360	141.8efgh	38.06	52.01a
	$10 \times 25$	194.8	568.9	2615.0ghi	34646	124.1fgh	37.89	50.69a
	15 x 20	163.9	446.6	1808.0ijk	30657	116.5ghi	39.19	52.52a
	$20 \times 20$	157.3	411.2	1787.0ijk	23060	109.4hi	34.95	48.92a
	$20 \times 25$	140.2	322.2	1270.0jk	16010	70.3ij	40.59	52.79a
Tango	$10 \times 20$	221.1	1000.0	5638.0ab	56535	296.2a	35.28	51.71a
	$10 \times 25$	201.3	720.0	4732.0bcd	46559	260.4ab	39.89	58.29b
	$15 \times 20$	183.8	620.0	3798.0def	35183	193.4d	36.06	51.39a
	$20 \times 20$	166.1	502.7	3119.0fg	30262	186.4de	32.00	45.44a
	$20 \times 25$	162.4	393.3	2362.0ghi	22103	158.8defg	35.58	52.35a
LSD 0.05		us	su	1004.2	su	46.60	su	11.14

## John Peltier PeltierTech.com

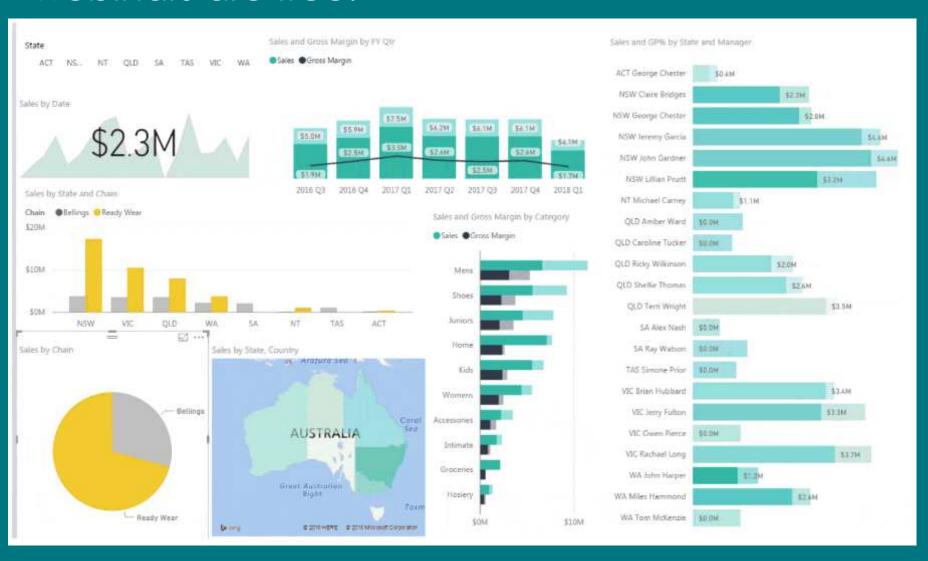
The Chart Guru – excellent step-by-step directions for complicated charts.



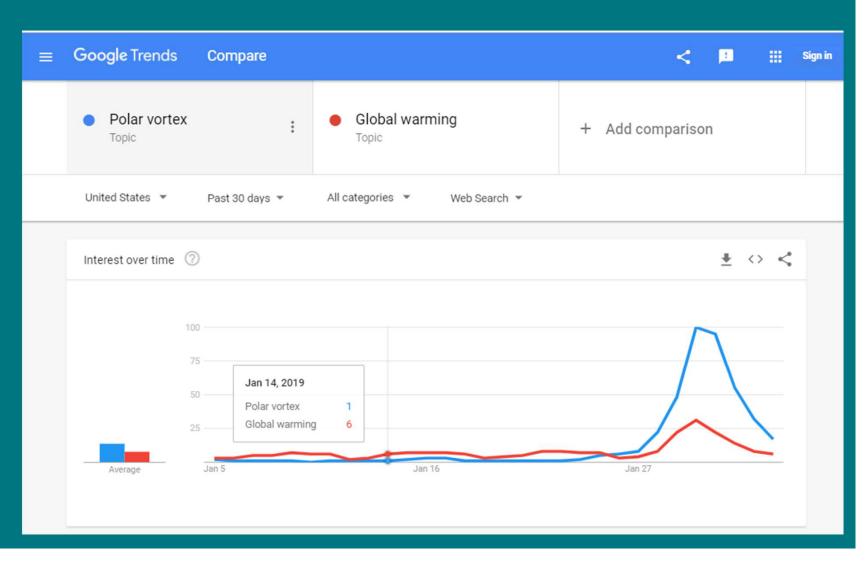


## Mynda Treacy www.myonlinetraininghub.com

Dashboards and Power BI classes. Some webinars are free.



## Google Trends: Compare two search terms





## Thank You

Want a copy of this presentation? Visit www.skokielibrary.info/handouts where this presentation will be available for four weeks.

