



Facebook Basics

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What is Facebook?



facebook

- Facebook is a popular free **social networking website** launched in 2004 by founder Mark Zuckerberg.
- Facebook is reported to have **2.3 billion** monthly active **users** worldwide as of January 2018.
- Facebook is **constantly evolving**.



What We'll Cover:

- What is Facebook?
- Tour of Facebook
- Privacy on Facebook

How do you use
Facebook?





Privacy on Social Media

- There really is **no such thing as privacy** when using **social media**- The very reason it exists is to reveal, not conceal.
- Stay abreast of your favorite website's **privacy policies**. They change- often- and in the case of Facebook, rarely notify you of the fact.



Before we start...

Let's take a minute to think about how you want to use Facebook:

1. What do you want to do on Facebook?
2. What do you want to share on Facebook?
3. What do you not want to share on Facebook?



Facebook Tour

- Menu Bar
- Profile
- Home/Newsfeed

Add Cover Photo



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Update Info View Activity Log

- Timeline
- About
- Friends 2
- Photos
- More

PEOPLE YOU MAY KNOW

See All

I HAVE A BOYFRIEND.
- OH WAIT, NO. THAT'S A CAT.

Samantha George
1 mutual friend

Add Friend

Robert Mulligan
1 mutual friend

Add Friend

Danny Diet Joe Cullen (TorchRed)
1 mutual friend

Add Friend

Leah White
1 mutual friend

Add Friend

Blake Valkier
1 mutual friend

Add Friend

Abby Wentworth Joseph
1 mutual friend

Add Friend

Intro

What are your hobbies?

From Skokie, Illinois



- Status
- Photo/Video
- Live Video
- Life Event

What's on your mind?

Public Post

Teach SkokieLibrary
August 27 at 5:33pm

- Teach SkokieLibrary
- News Feed
- Messenger
- Watch
- SHORTCUTS
- Teaching Account...
- Caitlin's Facebook Cl...
- EXPLORE
- Pages
- Events
- Groups
- Friend Lists
- Fundraisers
- Games
- On This Day
- Live Video
- Pokes
- Games Feed
- See More...

- CREATE
- Ad · Page · Group · Event · Fundraiser



Teach, Let's Help People Affected by Hurricane Harvey

Show your support. Facebook has matched \$1 million in donations to the Center for Disaster Philanthropy.

[Donate](#) [Learn More](#)

Photo/Video | Live Video | Photo/Video Album



What's on your mind, Teach?

Public [Post](#)


 **Sarah Mitchell Mace** 2 hrs · 1

The moral of today's story is don't do laundry.... or at least don't drop your phone into the washing machine when doing laundry. Wah. Phone is nicely washed, spun and now reclining in a zip lock bag of rice. So yeah, if you need me over the next few days before I hopefully resurrect this phone or buy a new one, email, FB or call/text Bruce.

[Like](#) [Comment](#)

- 🤔😏🙄 7
-  **Seth Joseph Ugh.** That is a pain, Sarah. But maybe you'll find that you enjoy the time away from your phone?
Like · Reply · 2 hrs
- ↳ View 1 more reply
-  **Sarah Mitchell Mace** It's ok , I'll just call Seth Mr Shiny Happy Twinkle Toes from now on...and damn he may actually be RIGHT!
Like · Reply · 1 · 1 hr

Your Ads

 **Teaching Account Skokie ...**

- Messages
- Notifications

Publish Your Page To Make It Visible
This page isn't visible right now. Publish your page so people can see it again.

[Publish Page](#)


Trending

- ↗ Kyrie Takes Parting Shots at LeBron James During Celtics Presser - msn.com
- ↗ CEOs Urge Trump to Keep 'Dreamers' Program for Immigrants (2) - msn.com
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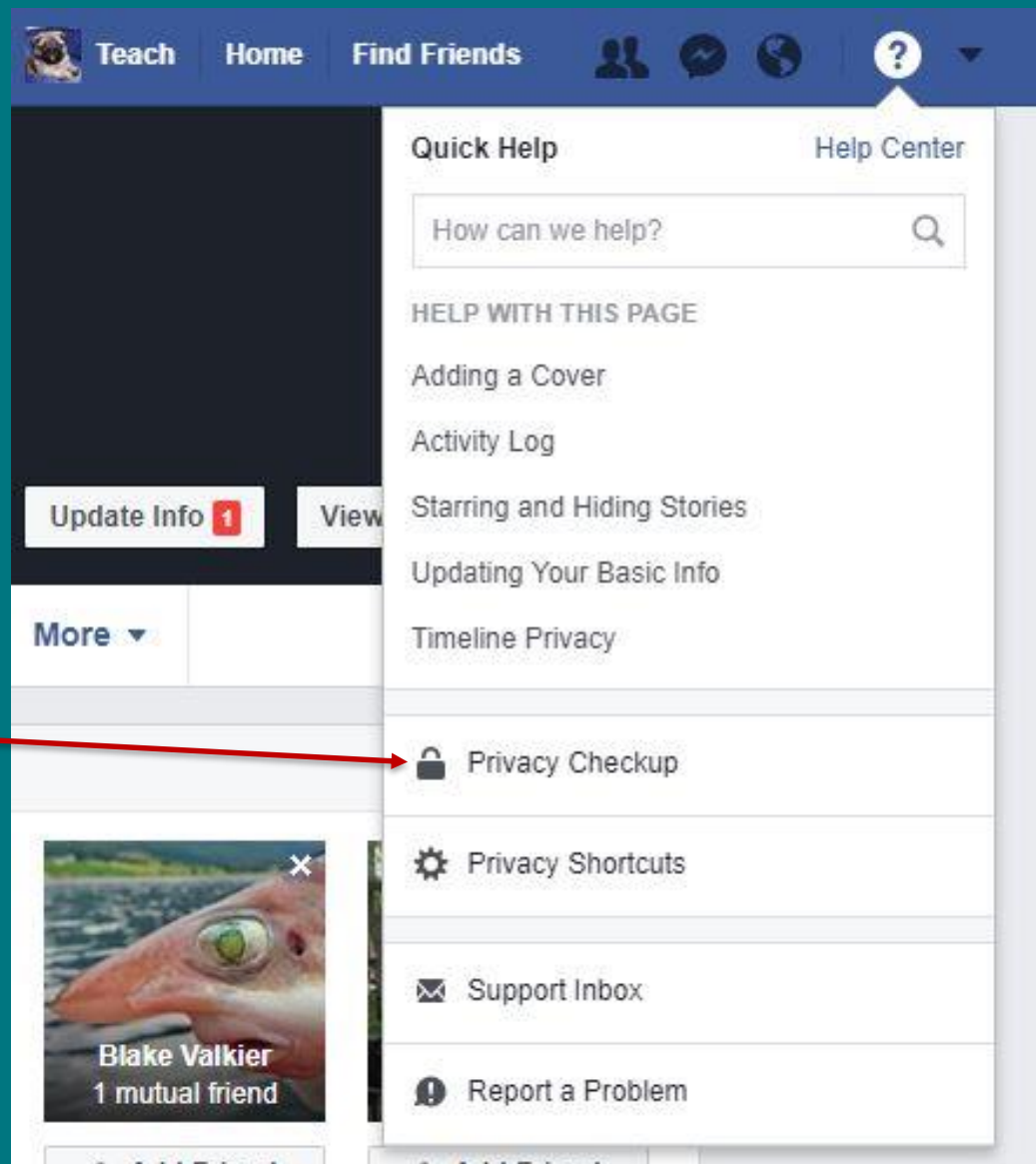
Privacy on Facebook continued

- **Privacy Settings** are only useful **before** you post. Once something is online, even if you delete it later, it is no longer within your control.
- Assume every click, search, and second is recorded.
- Check out <https://www.facebook.com/privacy/explanation> for Facebook's explanation of privacy.



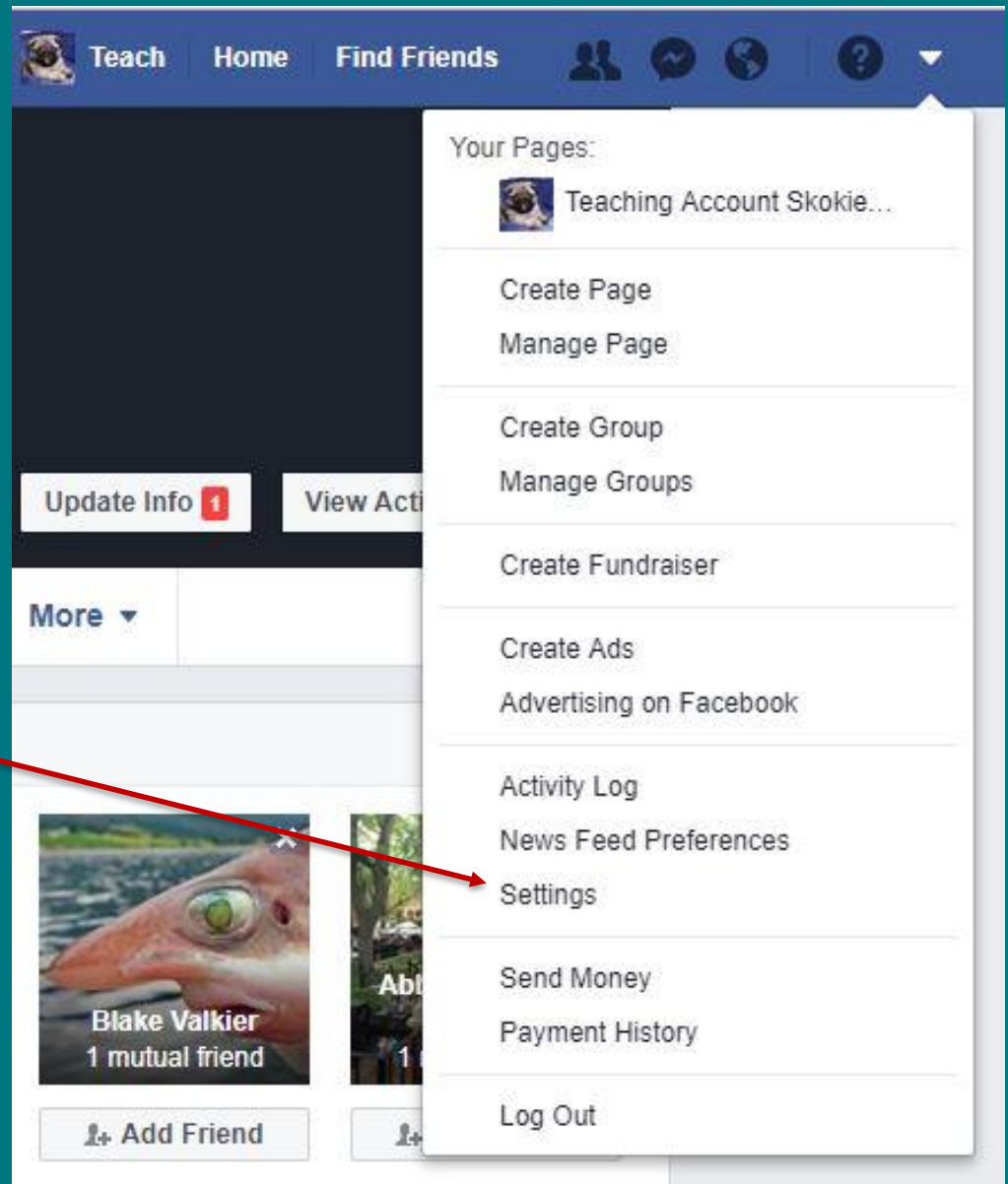
Quick Help Menu

The Privacy Checkup does a quick review of your privacy settings—a great way to stay up to date!



More menu options...

Under Settings you can further customize your privacy settings. You can also manage notifications, app permissions, blocking, and more!





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Words of Wisdom

- Use the **Privacy Checkup** feature available in the Quick Help Menu for a quick review of your privacy settings, and check your more detailed **privacy settings** from time to time.
- Check the Facebook **privacy policy**—it can and does change without warning.
- Remember that your online identity is just as valuable as your in-person reputation.
- Use **common sense!** Would you say or do those things face to face? When in doubt, don't post it, nothing is really private online.



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Want to learn more?

- Goodwill Community Foundation—
<https://www.gcflernfree.org/facebook101>
- Techboomers—
<https://techboomers.com/p/facebook>
- Facebook Help Center—
<https://www.facebook.com/help>
- Digital Learn—access through the library website.

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