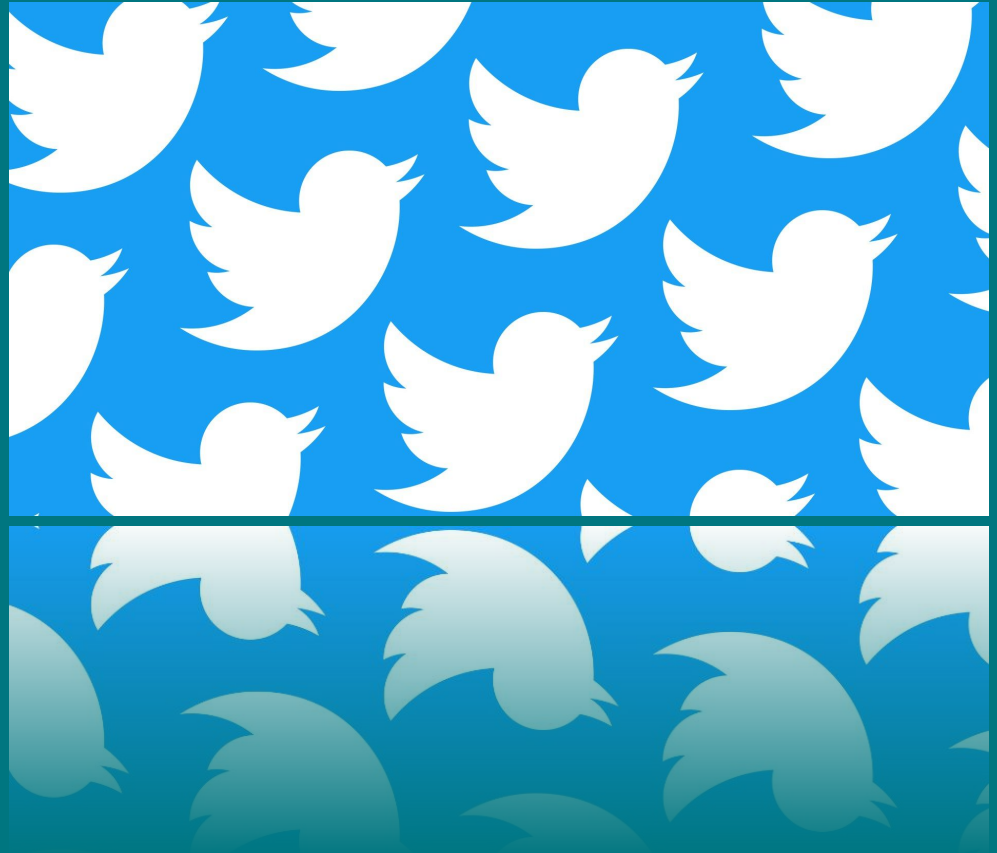




Twitter Basics

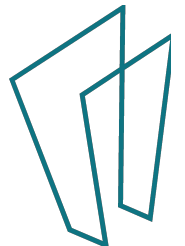
By Mimosa S.
Adult Program Coordinator

June 5, 2019



Today we will:

- Discuss what is Twitter, and how it is used.
- Create a Twitter account, and write our first Tweet.
- Attempt to find relevant information using our Twitter account.



What is Twitter?



A space to share ideas, information, and up-to-the minute news.

Started in 2006 by Jack Dorsey (@Jack), it began as a text messaging platform.



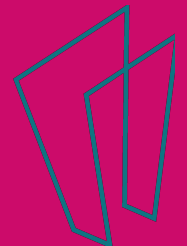


jack 

@jack

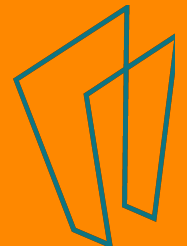
just setting up my twttr

Famously, the first Tweet described what was happening at that moment – and that same immediacy continues to drive users to this platform.



Who Uses Twitter?

- Your friends and neighbors
- Celebrities, politicians, and thought-leaders
- Private corporations
- Governmental institutions
- News and other media agencies





Oprah Winfrey  @Oprah · Apr 17

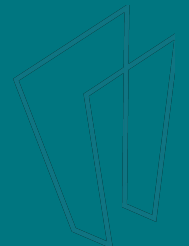
So Proud of you @GayleKing! And you @ava for capturing the spirit of her in your words. #Time100



Gayle King and Ava DuVernay

 1.6K  1.5K  16K

Media mogul Oprah Winfrey uses her Twitter account to cheer on fellow friends – while building off her own reputation.



A dash of irreverence + a legit citation + a human connection = brilliant branding



M The Museum of English Rural Life 
@TheMERL Follow

look at this absolute unit.



6:52 AM - 9 Apr 2018

31,149 Retweets 112,027 Likes

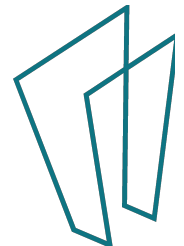
821 31K 112K

M The Museum of English Rural Life  @TheMERL · 9 Apr 2018

This unit in particular was an Exmoor Horn aged ram, owned by G.F. Thorne, The Barton, Simonsbath, Minehead, Somerset.

(P FS PH1/K90651)

10 137 2.0K



A dictionary emphasizes words frequently used today – and explains how their meaning change through our usage.

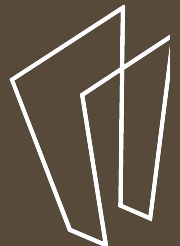
 **Merriam-Webster**  @MerriamWebster · May 24 

'Absurdity' has roots in the Latin 'absurditās' (which was once "dissonance") and first meant "something that is inharmonious, untuneful."



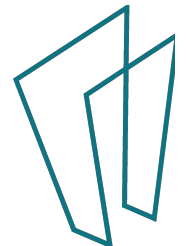
Words with Lost Meanings : Absurdity
Some words just don't mean what they used to...
[merriam-webster.com](https://www.merriam-webster.com)

 1  43  139



Why use Twitter?

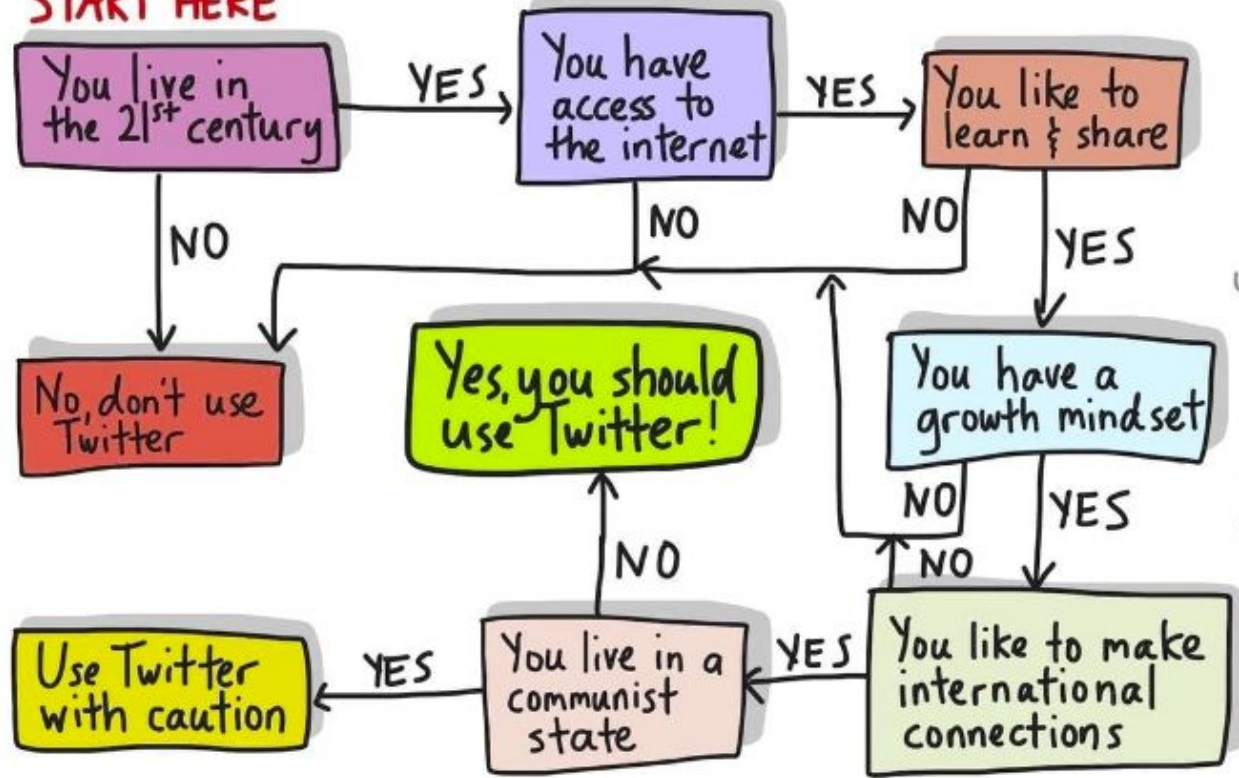
- Connect to socialize or learn
- Raise awareness of particular causes
- Share your work or promote the work of others
- Engage with media through retweets, responses, and messaging



SHOULD YOU USE TWITTER?

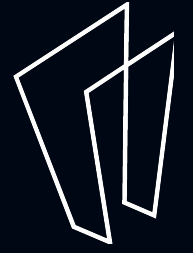


START HERE



@sylviaduckworth

Sketchnote by Sylvia Duckworth

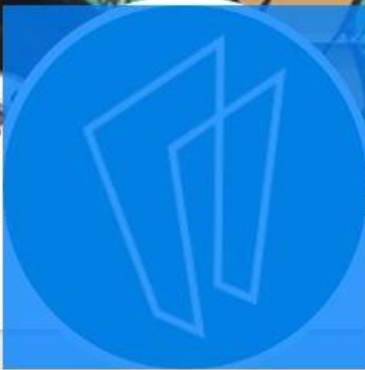


How To Use Twitter

- Create an account on Twitter.com
- Verify account with frequently used email address
- Use settings to label account public or private
- Start following folks



Before you begin...



Tweets 10.7K Following 749 Followers 4,054 Likes 1,358

Skokie Library

@skokielibrary

The heart of a vibrant village.

Skokie, IL

skokielibrary.info

Joined June 2008

1,060 Photos and videos



Tweets Tweets & replies Media



Skokie Library @skokielibrary · May 23

Your favorite friends, Caitlin and Kathy, are back with another episode of Talkin' Books that's all about friends & neighbors!



Talkin' Books with Caitlin and Kathy: Friends & Nei...

Join Caitlin and Kathy as they review books about friends & neighbors as Skokie Public Library prepares for our annual Summer Reading program. If you like wh...
[youtube.com](https://www.youtube.com)



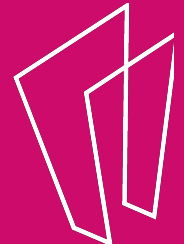
Skokie Library @skokielibrary · May 17

See you this weekend at the Festival of Cultures! Meet our new book bike, sign up early for Summer Reading and much more!

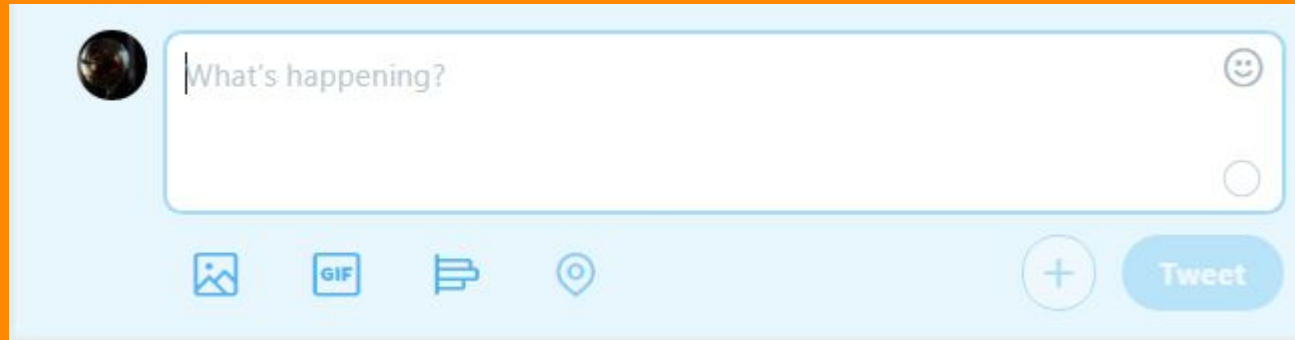
“I will follow...”



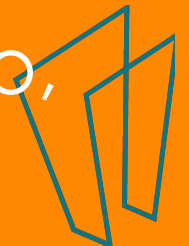
To follow = to subscribe to an account's tweets



What makes a tweet fun?



- Short, simple, digestible
- Provides information or commentary
- Engages with other tweets (retweets or responses)
- Links to other media (pictures, video, GIFs)



#Hashtags

The screenshot shows a Twitter search page for the hashtag #WhenTheySeeUs. The page is divided into several sections:

- Search filters:** A section with a "Show" link.
- Related searches:** A list of related searches including "ava duvernay", "central park five", "@ava", and "@netflix".
- Who to follow:** A list of accounts to follow, including "Michael Starrbury @St...", "Netflix US @netflix", and "When They See Us @W...".
- Trends for you:** A section with a "Change" link, featuring "#GodzillaMovie" and "#freecodefridaycontest".
- Top news:** A section with a "View all" link, featuring a video of Ava DuVernay and a tweet from Frank (@franco3x) about the series.

The tweet from Frank (@franco3x) is the main focus of the image. It reads:

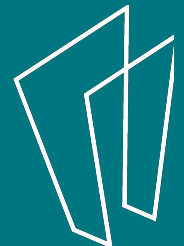
Frank @franco3x · 7h
They'll lie on us.
They'll lock us up.
They'll kill us.

Tron's Father on [#WhenTheySeeUs](#)

Sheesh. The fact that "they" is talking about those that "serve and protect"...

The tweet has 12 replies, 366 retweets, and 898 likes.

- Use the “#” symbol + topic to find tweets related to subject
- Add the “#” symbol + topic to your tweet if you want to make your content part of the hashtag



Understanding Trends

- Aggregates tweets to provide a collection of content
- Trends are determined by algorithm
- Algorithm prioritizes timing and relevance to your search terms



A screenshot of the Twitter 'Trends' section for Chicago. The background is dark grey. At the top, it says 'Chicago trends · Change' in white. Below that are several trend items, each with a blue hashtag, a description, and the number of tweets. The items are: #WWDC19 (with an Apple logo) 'Join us at 10a.m. PT on apple.co/live' (Promoted by Apple), #MondayMotivation (95.9K Tweets), #TrumpUKVisit (Donald Trump arrives in the UK for his three-day state visit), #YesGSU, #ARMYSelcaDay (471K Tweets), Jared Kushner (75.8K Tweets), #mondaythoughts (20.1K Tweets), Buckingham Palace (Donald Trump arrives at Buckingham Palace to meet with the Queen), Khan (259K Tweets), and Elaine Chao (51.6K Tweets).

Chicago trends · Change

#WWDC19 
Join us at 10a.m. PT on apple.co/live
 Promoted by Apple

#MondayMotivation
95.9K Tweets

#TrumpUKVisit
Donald Trump arrives in the UK for his three-day state visit

#YesGSU

#ARMYSelcaDay
471K Tweets

Jared Kushner
75.8K Tweets

#mondaythoughts
20.1K Tweets

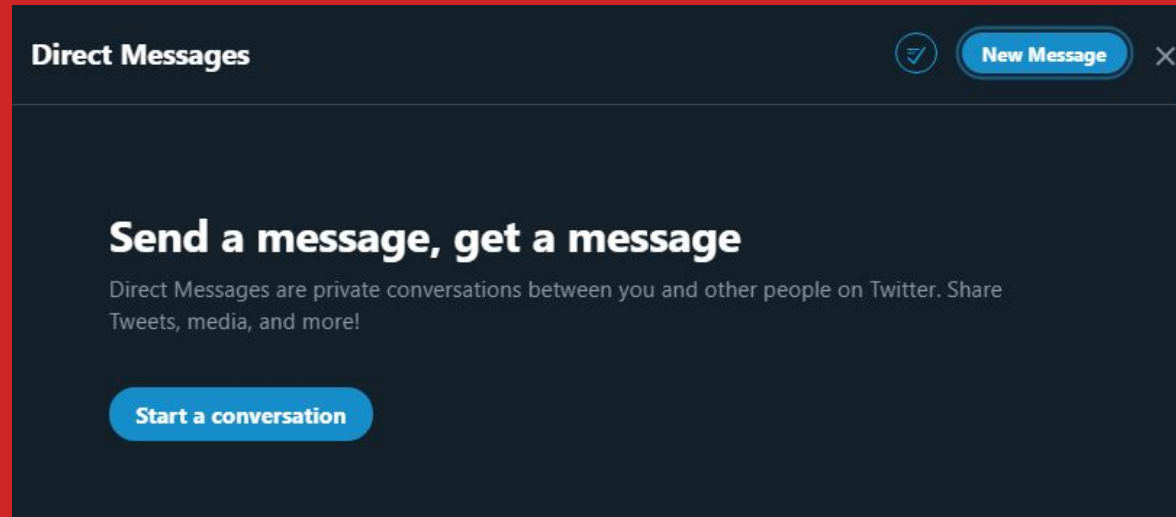
Buckingham Palace
Donald Trump arrives at Buckingham Palace to meet with the Queen

Khan
259K Tweets

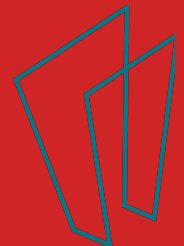
Elaine Chao
51.6K Tweets



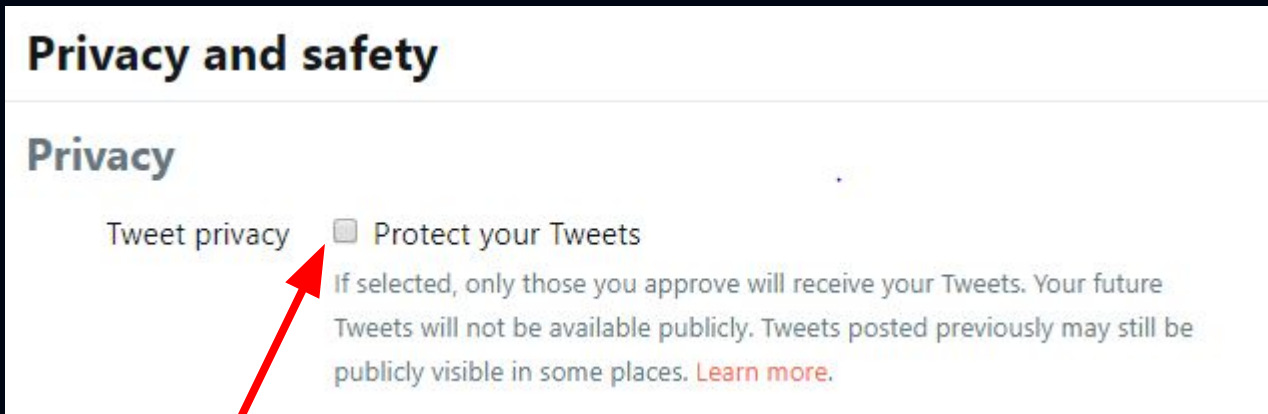
Slide into the DMs



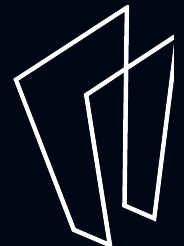
- Direct messages (DMs) allow you to connect with fellow Twitter users.
- Messages are private (visible only to yourself and recipient)
- If you're open to receiving messages from any account, you can update that via "Settings."




Protected vs. Unprotected Tweets



Checking this box ensures that your content is not publicly visible. The tradeoff? You can only engage with those who follow your Twitter account.



Mute, Block, Report



Laila Lalami Retweeted

viet thanh nguyen @viet_t_nguyen · 2h

We deal with grief in our own way. I write. A few words here on my mother's death and a memory I do not remember, of how "our future selves...await us in a distant land, another country where we will never be as glamorous as we are now."



Hereafter, Faraway, by Viet Thanh Nguyen

My eternal scene takes place in a faraway country, the one in which I was born and of which I have no memory.




newyorker.com

- Copy link to Tweet
- Embed Tweet
- Mute @viet_t_nguyen
- Block @viet_t_nguyen
- Report Tweet
- I don't like this Tweet
- Add to new Moment

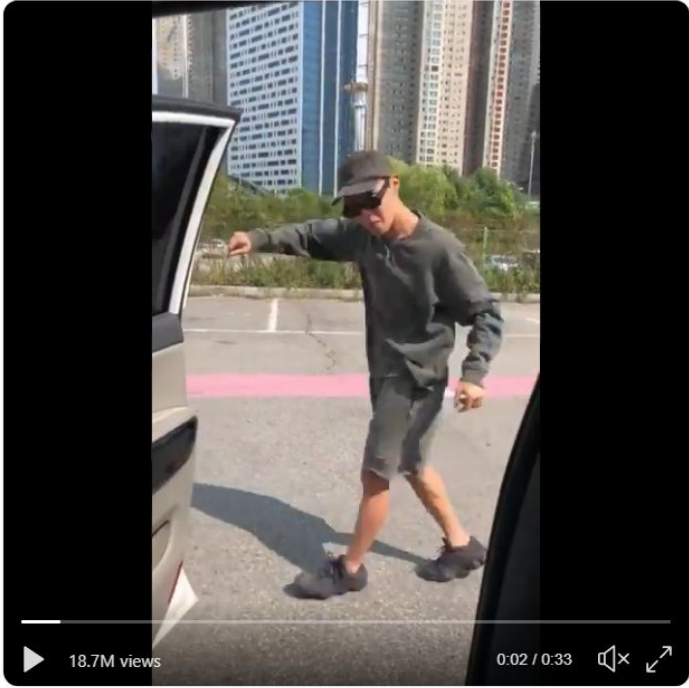
Be careful of how you use this function!





Have
fun





 방탄소년단 
@BTS_twt Follow 

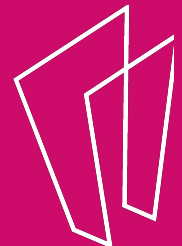
#InMyFeelingsChallenge
#HopeOnTheStreet



18.7M views 0:02 / 0:33  

5:26 AM - 23 Jul 2018

 156K  967K  1.9M 



Thank You

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