



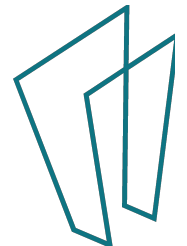
Facebook Basics

Mimosa Shah
Adult Program Coordinator
Skokie Public Library

April 8, 2019

What is Facebook?

- Facebook is a popular free **social networking website**
- It was launched in 2004 by founder Mark Zuckerberg
- Facebook has more than 2 billion users worldwide – but some of these user accounts are fake or duplicates



Today, we will...

- Review basic functions on Facebook
- Consider how we will use Facebook
- Get an overview of privacy approaches



But first..... how do you plan to use Facebook?

- **Why do you want to connect with people using Facebook?**
- **What do you want to share (or not)?**

Photo source: JaysonPhotography/Shutterstock



Teach SkokieLibrary

News Feed

Messenger

Watch

Marketplace

Shortcuts

Teaching Accou...

Explore

Groups

Pages

Oculus

Events

Friend Lists

See More...

Create

Ad · Page · Group · Event · Fundraiser

Remember Password
Next time you log in on this browser, just click your profile picture instead of typing a password.

OK Not Now

Create Post

Profile

The Feed

What's on your mind, Teach?

Photo/Video Tag Friends Feeling/Activ...

People You May Know
See All Friend Suggestions

omán
1 mutual friend
Add Friend

Wine Out
1 mutual friend
Add Friend

Helois
2 mut
Add Friend

Skokie Park District and Skokie Festival of Cultures added an event.

Stories

Archive · Settings

Add to Your Story
Share a photo, video or write something

Sponsored

Create Ad

Visit Campus
admissions.neiu.edu
Get a feel for campus life and see what NEIU has to offer when you visit campus.

Notifications

Consumer Reports®
web.consumerreports.org
No one tests products like we do! Access trusted product ratings and reviews.

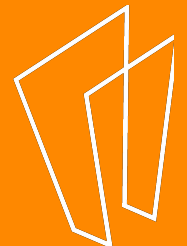
English (US) · Español · Português (Brasil) · Français (France) · Deutsch

Menu Bar – what do you see here?

Social media exists to reveal

Before posting anything, consider:

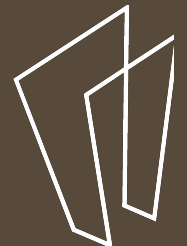
- What would you say in a public space, and does what you write online match?
- Will this post or picture, even if deleted, harm myself or others?
- How can I help others via my online presence?



News Feed vs. Profile

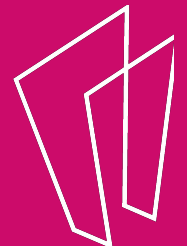
- Your **Profile** is a way to showcase your personal information and projects.
- Your **News Feed** is a stream of your friends' updates, with ads and other content that the site thinks would interest you.

Bottom line: the **algorithm**, or set of rules used by the site to create and share content, will define how you use the site.



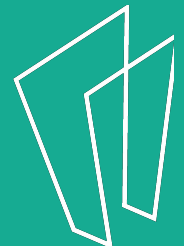
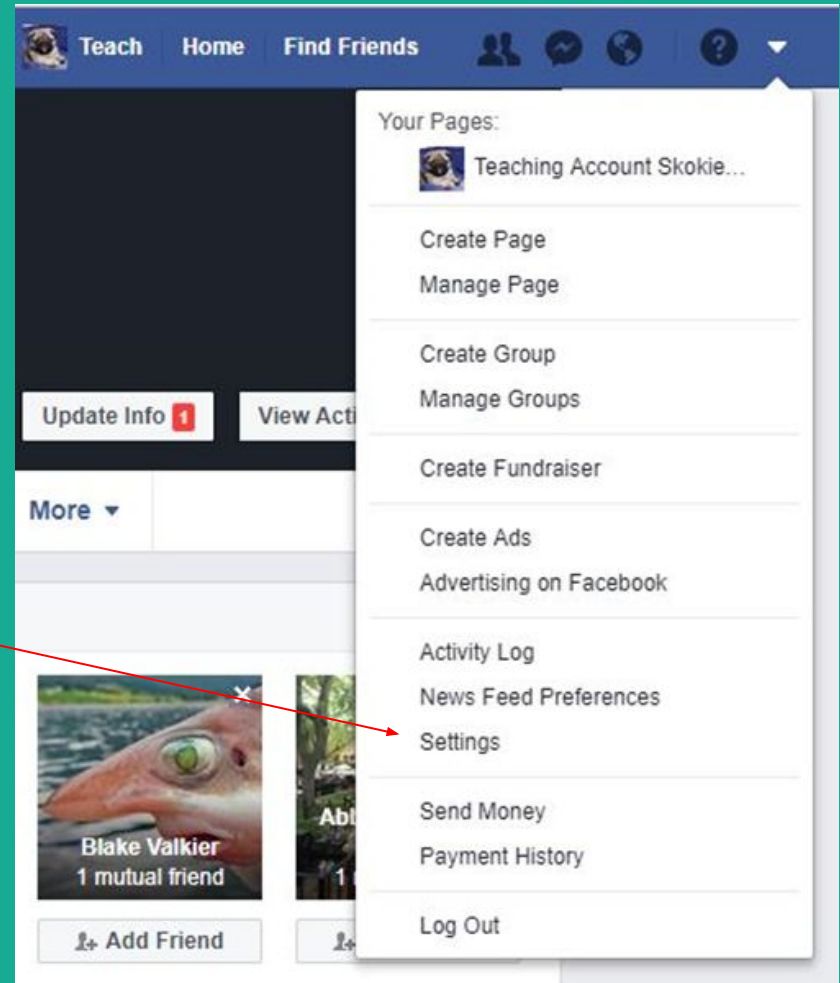
Moderate Your Media Diet

- Use “Edit Preferences” (left-click on “News Feed” button on left side of main page) to prioritize Friends’ information
- Use the “three dots” next to various items to further customize how you see different people’s posts

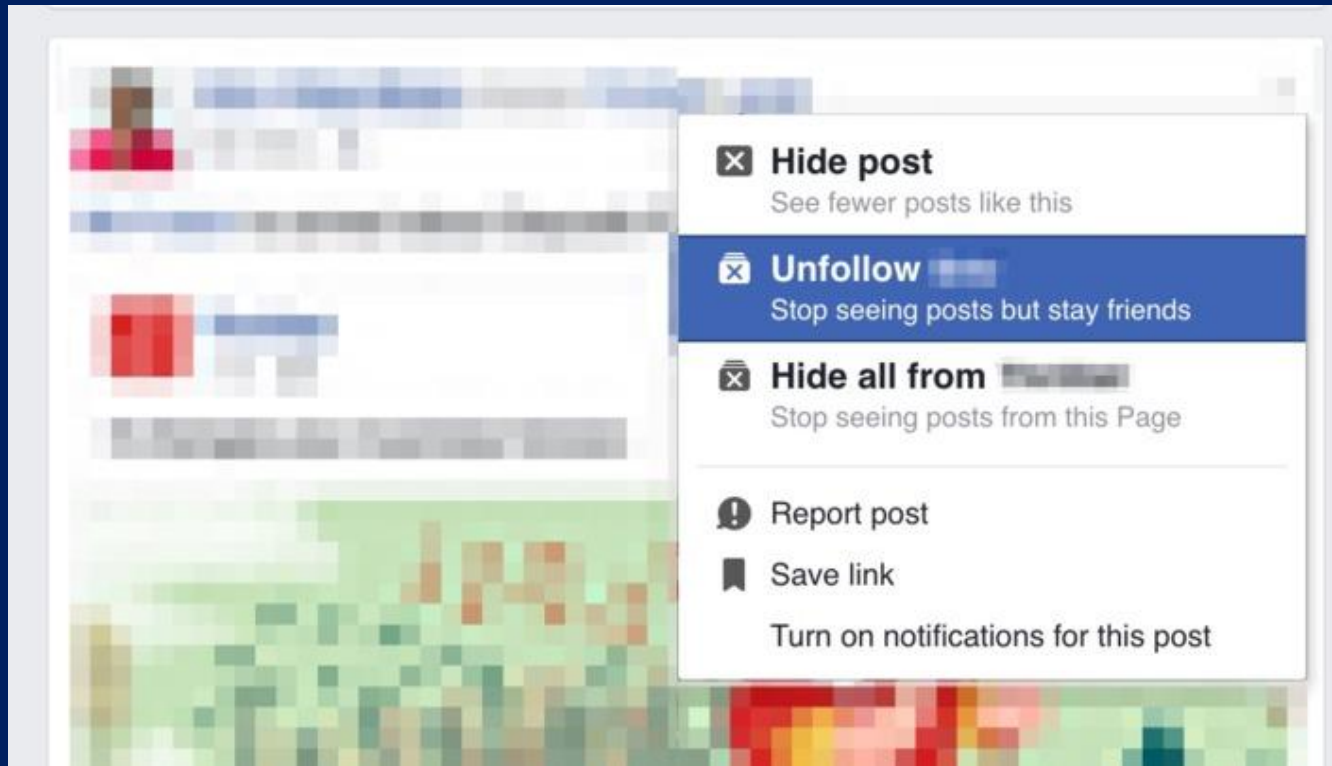


Make the most of the menu

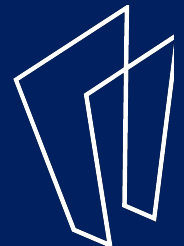
Under settings, you can customize your privacy settings, as well as what notifications you want to receive, and much more.



And when in doubt...



Don't hesitate to use the "Unfollow" option if there's posts that you prefer not to see.



A few notes about privacy

Everyone deserves healthy boundaries.

- Use a secure login and password
- Set general privacy settings, and use the “Block” function when appropriate
- Use “Privacy Checkup” and “Privacy Shortcut” under main menu



Thank You

Want a copy of this presentation?
Visit www.skokielibrary.info/handouts
where this presentation will be available
for four weeks.

